

Stimulating the Economy One Custom Home at a Time

Sun West Custom Homes' Projects in Las Vegas Affect Thousands Across the US

LAS VEGAS, April 8 /PRNewswire/ — Dan Coletti, president of Sun West Custom Homes in Las Vegas takes great satisfaction in knowing that his luxury custom home projects stimulate the economy locally and nationally, keeping businesses open and many employed.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20090408/LA95886>)

Directly and indirectly thousands are impacted by the projects designed and built by the award-winning company who specializes in high-end primary and secondary estates. Over two hundred manufacturers, contractors, suppliers and sub-contractors are associated with one of Coletti's current projects, Vantage Pointe, a 10,835 sq. ft. manor to be featured in the 2009 Parade of Homes.

The trickle down affect can be felt over a vast group from consultants, to numerous trades, manufacturers, laborers, even to the lunch wagon concessionaire who appears every day to sell refreshments.

These labor-intensive projects provide a steady stream of work for contractors, subs and suppliers. At times there may be as many as 20-50 vehicles and

machinery surrounding a construction site.

In Las Vegas, where the economy is traditionally dependent on construction and casino revenue, custom home development for well-established individuals provides some stability. Projects of this magnitude can generate between \$3-7 million for the construction element alone, not including revenue generated for other elements to finish the dwelling, such as wall coverings, furnishings and appliances.

Stimulating the economy beyond the Las Vegas valley, Coletti and his design team have implemented products manufactured within the contiguous forty-eight states, fueling the economic impact across the nation.

Like many of Sun West Custom Homes' trademark indoor/outdoor floor plans, Coletti integrates natural wood and stone for a more realistic appeal. On this particular project, located in the posh, low-density, community of Promontory Pointe, the design style mandated treatments to compliment the native terrain and surrounding landscape.

Researching quarry's and manufacturers across the US resulted in procuring stone veneer from Idaho, coral stone from New

Mexico, lumber from Oregon, Arizona and Idaho and glass and pine wood from Minnesota; including over 8,000 sq. ft. of wooden-travertine floor stone, 10,000 sq. ft. of real stone applied to interior and exterior walls and close to 16,000 sq. ft. of tongue and groove aspen wood.

In addition to Vantage Pointe, Sun West Custom Homes has several other projects in development across the Las Vegas valley, www.sunwestcustomhomes.com.

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Daniel Coletti

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